



# Cherry Optical, Inc

PRODUCING VISION TO THE HIGHEST DEFINITION

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**WHAT'S NEW UNIVERSITY  
MARCH 19, 2016  
LAMBEAU FIELD ATRIUM  
GREEN BAY, WI**

Planning is well underway for WNU 2016. Thanks in great part to the support of industry professionals this program has grown to the largest single day Optical Industry event in the country. The Lambeau Field Atrium is the perfect backdrop for an exhibit floor and the meeting rooms and amenities live up to the Green Bay Packer legacy.

WNU continues to build upon the successes of previous years. Total attendance has steadily surpassed 1,000 eye care professional attendees since 2008, proving its success and importance to the industry. Due to the expansion of our laboratory in 2015 we took a year off from hosting WNU. However, interest has grown in our absence and we receive phone calls regarding it frequently. Don't miss out on the opportunity to join us in 2016!

At this point in the planning, we need your assistance. We need more courses to offer at WNU. Over the years, you have provided some outstanding presentations that have garnered great reviews. We look forward to reviewing available courses and once again offering a wide range of topics in 2016.

**If you or the businesses you represent are interested in providing courses for WNU 2016 we would greatly appreciate you letting us know by December 4th.** ABO, NCLE, COPE and TPA approved courses ensure above average attendance. However, it should be noted that the highest attended courses are not always CE approved. Motivational, hands-on and skill building courses are always highly attended and encouraged.

We are here to help make your 2016 WNU experience an outstanding one. **Be sure to reply no later than December 4th to ensure your courses have a chance to be a part of this year's event.** Please do not hesitate to contact Adam Cherry ([adamcherry@cherryopticalinc.com](mailto:adamcherry@cherryopticalinc.com)) at 800-469-4211 with your ideas or questions.

Sincerely,

Adam Cherry  
Cherry Optical, Inc.