

WHAT'S NEW UNIVERSITY

SATURDAY, MARCH 19, 2016 at LAMBEAU FIELD

What's New University would not be possible without the support of the exhibiting vendors. With that in mind, we encourage you to make purchases at WNU. To encourage you to make purchases we will rebate you with our easiest rebate program ever!

2016 REBATE PROGRAM

- 🗨️ Purchase a combined \$2,000 or more from any combination of WNU vendors at Lambeau Field or during the week immediately following WNU.
- 🗨️ Have the WNU eligible vendor confirm your order total (see below).
- 🗨️ Submit this form to adamcherry@cherryopticalinc.com or to fax 920-469-2658.
- 🗨️ Rebates will be issued in \$2,000 increments. Spend \$2,000, get \$2,000. Spend \$4,000, get \$4,000. And so on.

VARILUX series™

VARILUX®
PHYSIO®
W3+

VARILUX®
COMFORT®
W2+

Crizal® PREVENCIA™
LASTING PROTECTION FOR EYE HEALTH

Crizal®
AVANCÉ^{uv}™

*The rebate also applies to other Level 1, 2 & 3 Progressives as well as other Premium AR Coatings.
In Trivex, Polycarbonate, High Index 1.60, High Index 1.67 or High Index 1.74 (Clear, Transitions, or Polycarbonate)*

*Purchases must be made from eligible vendors only. Eligible vendors are those vendors who exhibited at 2016 WNU or whose company exhibited at 2016 WNU. Purchases must be for a combined \$2,000 or greater. If your order totals \$1,999 (\$3,999); add another product to get over \$2,000 (\$4,000). Eligible vendors must 'sign-off' that purchase was made between March 19th and March 26th. No exceptions. If the rep can't meet with you in person before March 26th, place your order over the phone. Multiple forms can be submitted. Rebate totals calculated by total purchases. All Rebate Form must be submitted by April 1st. No exceptions. Rebate Coupons will be sent out April 1st and all Rebate Coupons expire May 31st. Orders received Jun 1st and beyond are not eligible for rebates. There will be no exceptions to this rule. Rebate Coupons are all valued at \$200 each towards purchase of any Trivex, Polycarbonate, High Index 1.60, High Index 1.67, or High Index 1.74 Level 1, Level 2 or Level 3 progressive lens with a Premium AR coating in clear, Transitions or Polarized. No exceptions. If you do not use any of these products, you will want to start using them in order for Rebate Coupons to have value. No exceptions. Contact Customer Service at 920-469-2559 for a list of all eligible progressive lens styles and coatings. Finally, understand that the coupons will expire and there are no exceptions.

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I understand the Rebate Program and understand that any questions can be answered by calling
Cherry Optical, Inc Customer Service at 920-469-2559.

Your Name: _____

Your Clinic's Name: _____

Clinic's Address: _____
Street City State Zip

Phone #: _____ **Email:** _____

Signature: _____ **Date:** _____



1. **Vendor Name:** _____

Business Name: _____

Line Purchased: _____ **Value Purchased:** _____

Phone #: _____ **Signature:** _____ **Date:** _____

2. **Vendor Name:** _____

Business Name: _____

Line Purchased: _____ **Value Purchased:** _____

Phone #: _____ **Signature:** _____ **Date:** _____

3. **Vendor Name:** _____

Business Name: _____

Line Purchased: _____ **Value Purchased:** _____

Phone #: _____ **Signature:** _____ **Date:** _____

4. **Vendor Name:** _____

Business Name: _____

Line Purchased: _____ **Value Purchased:** _____

Phone #: _____ **Signature:** _____ **Date:** _____

Total Purchase Amount: _____

Must exceed \$2000 to be eligible.