



Cherry Optical, Inc

PRODUCING VISION TO THE HIGHEST DEFINITION

What's New Questionnaire January 2017

Do you have questions on the results of our WNQ? If so, please reach out to our ABO certified Customer Service team (920) 469-2559.

Additionally, if you have any suggestions for topics on next month's WNQ - please don't hesitate to let us know! Contact sara@cherryopticalinc.com today with your best trivia questions!

Wishing your New Year is everything you set out to make it be!

<3 the Cherry Optical, Inc Team

Congratulations to:

Julie Bohn - Tower Clock Eye Center (WI)

Connie Hamann - Dr. Goga's Office - Marathon (WI)

Joey Burnett - Joey's Optical (WI)



1) True or False? Cherry Optical, Inc is an Essilor owned lab.

2) True or False? Cherry Optical, Inc's Truly Unlimited Warranty Policy only covers products produced by Cherry Optical, Inc.

3) Cherry Optical, Inc was founded in what year?

- A. 2007
- B. 1980
- C. 1977
- D. 1999

4) True or False? When we have the full frame name, manufacturer, eye size and bridge, we can create the thinnest lens possible and shorten turn-around times.

5) True or False? Called-in and faxed orders jump to the top of the pile and those jobs are first to be entered.

6) Blutech lenses are available in which of the following? (Circle all that apply.)

- A. Plastic
- B. Polycarbonate
- C. 1.56
- D. 1.60
- E. All of the above.