



What's New Questionnaire May 2017

Do you have questions on the results of our WNQ? If so, please reach out to our ABO certified Customer Service team (920) 469-2559.

Additionally, if you have any suggestions for topics on next month's WNQ - please don't hesitate to let us know! Contact sara@cherryopticalinc.com today with your best trivia questions!

Congratulations to:

Rachel White - North Shore Eye Health & Wellness (WI)

Ashley Sommers - New Horizons Vision Therapy Center (WI)

Lynn Cantrell - Oconomowoc Vision Clinic (WI)

Your gift cards will be on their way shortly! <3 the Cherry Optical, Inc Team



1) True or False? Currently at Cherry Optical, Inc you can order Eyezen+ lenses at the same price as a regular single vision lens.

2) True or False? Lens power is read in lensometer using the reticle.

3) Which of the following ophthalmic products does the ASTM institute set standards for?

- A.) Industrial safety eyewear
- B.) Over the counter reading glasses
- C.) Sports eyewear
- D.) Dress eyewear

4) True or False? To switch between minus and plus cylinder forms we use transposition.

5) Match the following muscles with the correct description.

- A.) Lateral Rectus - 3
- B.) Superior Rectus -5
- C.) Medial Rectus - 6
- D.) Inferior Rectus - 4
- E.) Inferior Oblique - 2
- F.) Superior Oblique - 1

1. Eye rolls, looks down and to the side. Attaches under the superior rectus, passes through a bony spur known as the Trochlea, and then follows the path of the superior rectus. The raised attachment point provides the muscle the ability to give eye rotation.
2. Eye rolls, looks up and to the side. Attaches along the lateral side of the eye and runs under the eye passing over the inferior rectus and attaches medially.
3. Rotates eye laterally or out towards the ear. Attaches directly to the side of the eye and runs straight back.
4. Eye looks down. Attaches directly to bottom of the eye and runs straight back.
5. Eye looks up. Attaches directly to the top of the eye and runs straight back.
6. Rotates eye medially or in towards the nose. Attaches directly to the side of the eye and runs straight back.