

THE SCOPE: ISSUE 2

/sköp/: def: the opportunity or possibility to do or deal with something



The Case for Outsourcing

Truly the most pressing issue when a practice is deciding to outsource is whether or not there will be quick, measurable results. Our clients have offered the following testimony to their satisfaction with AssureAbility's services:

Dr. Amber Dentz, OD Lake Country Eye Care, Hartland, WI:

"I wanted someone knowledgeable & experienced. I chose AssureAbility because I have known Amy Kraemer from professional organizations for many years & I completely trust her knowledge & professionalism. I am more confident in the accuracy of our billing and pleased with how staff has learned the correct way to apply insurance benefits. Using AssureAbility has freed up countless hours for my staff so they can focus on other important office tasks & our patients."

Dr. John Knuth, OD EyeCare Professionals, Green Bay, WI:

"We decided to outsource because insurance benefits are getting increasingly complex. We wanted an expert who we could trust to handle issues promptly & correctly. We chose AssureAbility after examining other options but found none that had the extensive experience Amy Kraemer presented. Our payments are reaching the bank more quickly & we no longer worry about claims getting lost or forgotten."

Dr. Tami Hunt, OD Verona Vision Care, Verona, WI:

"Using AssureAbility's Verification of Benefits service has helped us understand & explain benefits better to our patients. Our accounts receivables maintain at a very low total, because staff understands better what to collect from patients up front & what can be billed to insurance."



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"From the Chief"

For many providers, making the decision to outsource some or all of their practice's billing & insurance responsibilities can seem like taking a blind leap off a mountain cliff. In this issue of "The Scope," we would like to show you some of the benefits that come with allowing outside specialists to assist in managing the more cumbersome aspects of operating a successful optometric practice.



In order to keep pace in the world of optometry today, outsourcing is a natural business evolution. Many of our practices have utilized our services seamlessly for years.

If you have been contemplating whether or not outsourcing could help improve the financial health of your practice, please do not hesitate to contact AssureAbility. When your practice works hand in hand with our company, the results speak for themselves

Results

A healthy accounts receivable report can look differently at different points during the year. Our goal at AssureAbility is to see consistent trends that demonstrate stability as well as progress. Overall, our practices have seen at minimum, a **70% drop** in aging claims over 90 days, after their first year outsourcing with us. Our highest rate of decrease was reached this year with an **87% drop** in aging claims over 90 days, in the span of only 4 months! Our results speak for themselves. Want progress? Schedule a consult with AssureAbility today!