



Cherry Optical, Inc

PRODUCING VISION TO THE HIGHEST DEFINITION

What's New Questionnaire December 2017

Do you have questions on the results of our WNQ? If so, please reach out to our ABO certified Customer Service team (920) 469-2559.

Additionally, if you have any suggestions for topics on next month's WNQ - please don't hesitate to let us know! Contact sara@cherryopticalinc.com today with your best trivia questions!

Congratulations to:

Amber Lowell - Central WI Eye Clinic

Cindi Blumerich - Wittenberg Family Vision

Louise Wilda - Vita Park Eye Associates



1) True or False? Static aka sensory aniseikonia is the inequality in the size (right: eye vs. left eye of the ocular image).

2) True or False? Static aniseikonia commonly occurs as a result of eyeglasses being made to correct anisometropia (eyes have different prescriptions).

3) Symptoms of Aniseikonia may include:

- A.) Eye Strain, Headaches & Fatigue
- B.) Light Sensitivity, Dizziness & Nausea
- C.) Double Vision, Lack of Depth Perception & Difficulties Reading
- D.) All of the above.

4) True or False? Shaw lenses can be used to treat Amblyopia with out patches or drops.

5) Since Cherry Optical, Inc is a Shaw Vision Manufacturing Laboratory, half the work is done for you. How do you become an authorized distributor of Shaw Lenses?

- A.) Talk to your Sales Representative for more details and directions to Shaw's website
- B.) Register at www.shawlens.com to create an account
- C.) Call Cherry Optical, Inc's Customer Service Team for directions to Shaw's website
- D.) Call Shaw Lens Customer Service at 1-877-796-9944 and to create an account
- E.) Any of the above

Though all are acceptable methods, eventually you'll need to register here:
http://shawlens.com/the_shaw_lens/optometrists_downloads/

6) True or False? Dynamic aniseikonia is responsible for the inability to maintain motor fusion while reading.

7) True or False? Shaw lenses solve aniseikonia through their FREE lens design software that models the physiology of how the individual patient's eyes work in tandem.