



# Sponsorship Request Letter

Oktoberfest - Saturday, October 7, 2023, 6:00 p.m. - 9:00 p.m.  
Mirro Conference & Research Center, Dupont Rd, Fort Wayne

Dear Partners in Service,

Since 2009, The Lutheran Schools Partnership has been committed to its mission of glorifying Jesus Christ by providing services and resources to the 18 Lutheran elementary schools and Concordia Lutheran High School in northeast Indiana. Now more than ever, our Lutheran schools provide a vital ministry in our region, connecting excellence in education with the saving Gospel of Jesus Christ.

The Lutheran Schools Partnership serves these critical ministries with a goal of four primary outcomes:

- Leadership development - helping our educational leaders to grow in their knowledge to serve their schools and churches with focus and skill
- Shared services - providing services that help our schools to run more efficiently and effectively
- Collaboration - providing opportunities for our schools to work together, learning from and leaning on one another as brothers and sisters in Christ
- Educator encouragement - supporting and encouraging the educators we have been blessed with now, and seeking new and innovative ways to encourage future church workers to heed the call to service and consider serving the Lord in our region

Our schools are poised for growth! This year, nearly 97% of Hoosier families will qualify for the Indiana Choice Scholarship Program, making Lutheran education affordable for all. The reputation of our schools for excellence in education continues to spread. More families are also seeking Lutheran education as an alternative to public education which has become, in some places, riddled with policies and curriculum that are contrary to a Scriptural worldview. The Lutheran Schools Partnership stands ready to support our schools as they grow and continue to excel.

Along with this growth, the need for more teachers for our Lutheran schools is critical. The Lutheran Schools Partnership has gathered a group of excellent educators, both currently serving and retired, to help us address this need. We are working together to develop new ways to encourage our current students to consider ministry vocations, to encourage our former students who are studying to become teachers, and to welcome and support new teachers as they begin their ministry. Our teachers have faced great challenges in the last few years. Helping them to overcome these obstacles, but also to remember and celebrate the joy in their ministry, is another critical piece of our educator encouragement initiative.

Will you partner with us to support our Lutheran schools? When you sponsor our Very Important Partnerships event, you help us to meet our primary outcomes of developing leaders, providing critical services, offering opportunities for collaboration, and encouraging the Lutheran educators of today and tomorrow. We need your help, and we thank you for partnering with us in this critical work.

In His service,

A handwritten signature in black ink that reads 'Alicia Levitt'.

Alicia Levitt  
Interim Executive Director  
The Lutheran Schools Partnership





## Keynote Speaker

Saturday, October 7, 2023  
Mirro Conference & Research Center, Dupont Rd, Fort Wayne

### **DR. BERNARD BULL**

*AUTHOR, LECTURER, AND PRESIDENT OF CONCORDIA UNIVERSITY, NEBRASKA*



Dr. Bernard Bull serves as the 11th President of Concordia University, Nebraska. His work and research focuses on futures and issues in Christian education, education forecasting & trend analysis, methods and models of educational research and development, and the intersection of education and digital culture.

Prior to Concordia University, Nebraska, Bernard served as President of Goddard College, the Associate Professor of Education & Vice Provost at Concordia University Wisconsin, and as a middle and high school teacher in Lutheran schools in Illinois and Wisconsin. Throughout his career, Dr. Bull has taught grades six through PhD-level in Lutheran schools and universities.

Bernard is author, co-author, and editor of several books, and has served as a consultant and invited speaker to over two-hundred groups and organizations over the past twenty years.



# Sponsorship Opportunities

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## **\$25,000 Match Sponsor:**

Includes signage on a reserved table, as well as premiere logo placement on all print, web, email, & social media before, during, and after the event. Includes up to two reserved preferred location tables closest to the stage.

## **\$12,000 Dinner Sponsor:**

Includes exclusive logo placement on the tables, as well as placement on all print, web, email, & social media. Includes 2 preferred location tables. This is an exclusive option.

## **\$10,000 Gold Event Sponsors:**

Includes signage on a reserved table, as well as premiere logo placement on all print, web, email, & social media before, during, and after the event. Includes 1 reserved table.

## **\$5,000 Bar & Beer Sponsor:**

Includes exclusive logo placement at the bars & hors d'oeuvre stations, as well as placement on all print, web, email, & social media. Includes 1 reserved table.

## **\$2,500 Keynote Sponsor:**

Includes the opportunity to introduce the keynote speaker, as well as placement on all print, web, email, & social media. Includes 2 reserved seats at the keynote speaker's table. This is an exclusive option.

## **\$2,000 2023 Educator of the Year Award Sponsor:**

Includes the opportunity to sit at the award winner's table, as well as placement on all print, web, email, & social media. Includes 2 reserved seats at the award winner's table. This is an exclusive option.

## **\$1,250 Table / School Spirit Table Sponsors:**

Provides complimentary seating for 8 pastors, principals, teachers, board members, and/or supporters for one of our 19 partner schools. Includes signage on the table and logo placement on web, email, & social media.

## **\$500 Partner Sponsors:**

Includes logo placement on print, web, email, & social media. Includes 2 seats.

## **\$125 Admission Tickets:**

Limited additional tickets are available for General Admission.



# Sponsorship Commitment Form

The Lutheran Schools Partnership  
1601 St. Joe River Drive  
Fort Wayne, IN 46805

Yes! We want to support the VIP 2023 Oktoberfest event with our sponsorship of the:

Sponsorship Opportunity: \_\_\_\_\_

Sponsor Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact Address: \_\_\_\_\_

Contact Phone, Email: \_\_\_\_\_

We would like to purchase \_\_\_\_\_ additional General Admission tickets at \$125 ea.

Click on the QR code or scan/email this form to [vip@tlspartnership.org](mailto:vip@tlspartnership.org)  
or call 260-203-4500 for an invoice.



Please email your company logo to [vip@tlspartnership.org](mailto:vip@tlspartnership.org).

Additional questions? Visit [VeryImportantPartnerships.org](http://VeryImportantPartnerships.org) or  
contact Alicia Levitt at 260-203-4500 or [alicial@tlspartnership.org](mailto:alicial@tlspartnership.org).

## LEADER. CHAMPION. COLLABORATOR.

*"TLSP" is a leader, a champion, and a collaborator for 19 Lutheran schools, 35 early childhood education centers, their associated churches, and their 350 educators.*



*Together we support nearly 4,000 children in Northeast Indiana by promoting academic excellence, enrollment growth, and financial sustainability. Since the first Lutheran school in Northeast Indiana formed in 1837 to the most recent school start in 2017, your support will continue to advance quality, Christian education today and tomorrow.*